

**EMACT Annual Communications Report
2020-21 Season
Jenny Fielding – June 12, 2021**

The Director of Communications participated in the COVID Task Force, which met throughout the year.

Projects also included:

- a. Seasonal Newsletters
- b. Ongoing update of COVID resources and information on the EMACT website
- c. Creation of the Diversity, Equity, & Inclusion page and resources on the EMACT website
- d. Launch of “Multi-Racial Perspectives” Q&A page in coordination w DEI
- e. Facebook feature campaigns for BIPOC (Feb), AAPI (May), and Pride (June)
- f. Email and social media communications to the membership re: events & fundraisers, including 2020 Virtual Gala, COVID roundtables, Foundations for Building a Race Equity Plan, Lexington Players Mondial fundraiser, etc.
- g. Revision of all DASH content on the website to streamline and incorporate new guidelines, and promotion of new Virtual DASH program
- h. Survey Communications: Email, social media, website